**Evaluation Sheet for New Fundraising Ideas**

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| Description | Potential Revenue  (1-low,  10-high | Effort  (1-very hard, 10-very easy) | Likely Success  (1-low,  10-high | Uniqueness  (1-not unique,  10-very unique) | Mission Match  (1-not at all, 10-very) | TOTAL POINTS |
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